

A group of five people (three men and two women) are running on a sandy beach towards the ocean at sunset. The sun is low on the horizon, creating a warm, golden glow and long shadows. The people are in motion, with their hair and clothes slightly blurred. One person in the center is jumping or running with arms raised. Another person on the right is holding a blue and white striped hat. The background shows the ocean waves and a clear sky with some clouds.

ROVR™

Connection Redefined

Media Kit

MEDIA@GOROVR.COM

So what is ROVR?

We understand that everyone wants to find like-minded people to connect with. We all desire different types of connections at different points in our lives. That's why we created ROVR, the only three-dimensional social connection network. Real life isn't just swiping left or right on a screen. It's filled with great experiences with people who we actually enjoy being with. ROVR goes beyond the Tinders and Bumbles of the app world and creates the unique experience we call Connection Redefined.



Whether you are looking for casual dating, something more serious, or just some new friends to hit the town with; ROVR is designed to help you find whatever it is that you desire.



The app is broken up into three key sections: Casual, Serious, and Friends. You control what sections of the app your profile appears in, so you immediately know the intentions of the people you meet on ROVR.



ROVR makes it easy to meet people who enjoy the same activities as you do. And don't worry about starting conversations. ROVR is here to help spark the conversation once you have matched with a potential date or connected with a new acquaintance.



Connection Redefined



Serious



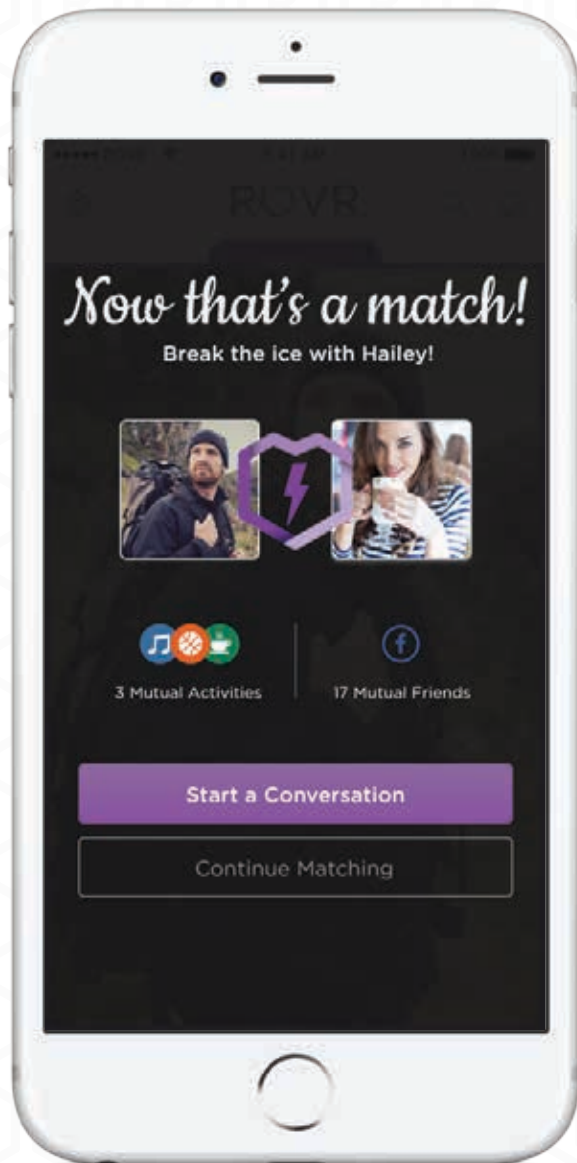
Friends



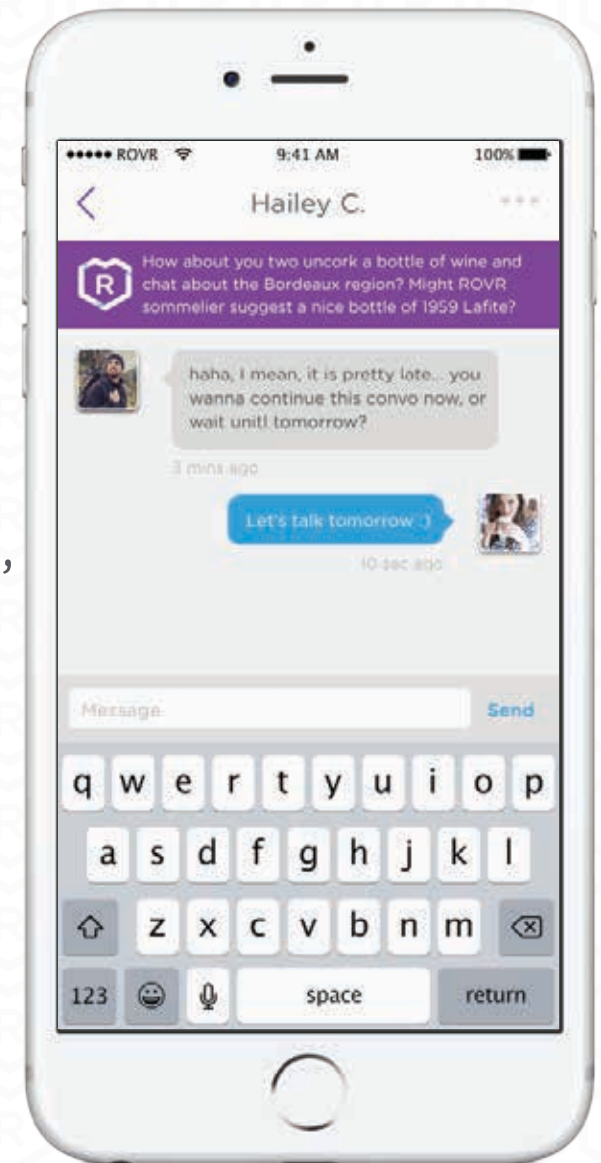
Casual



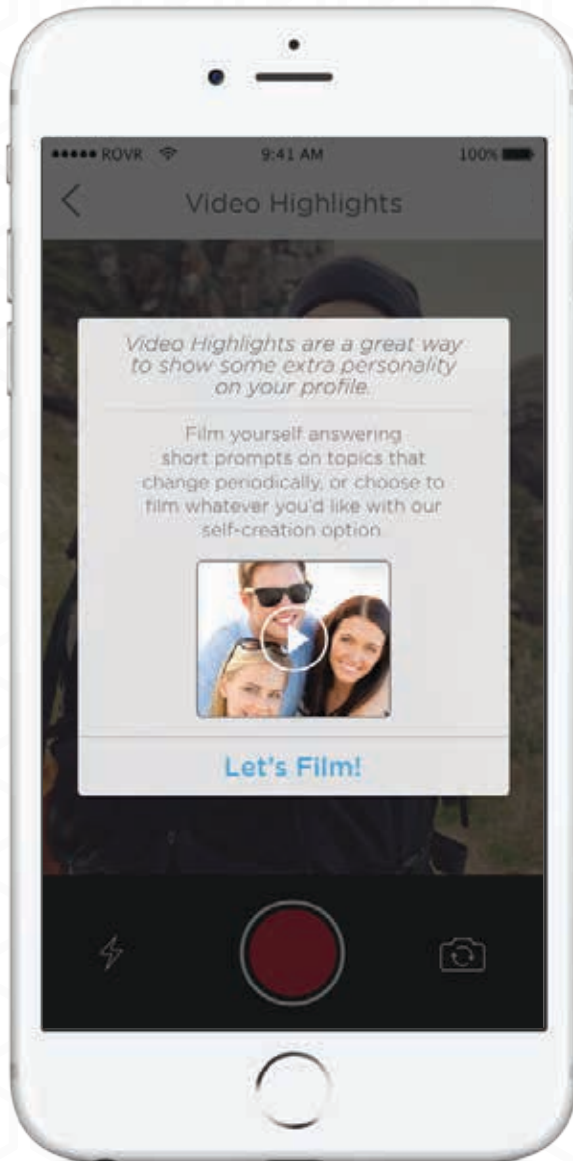
Icebreakers



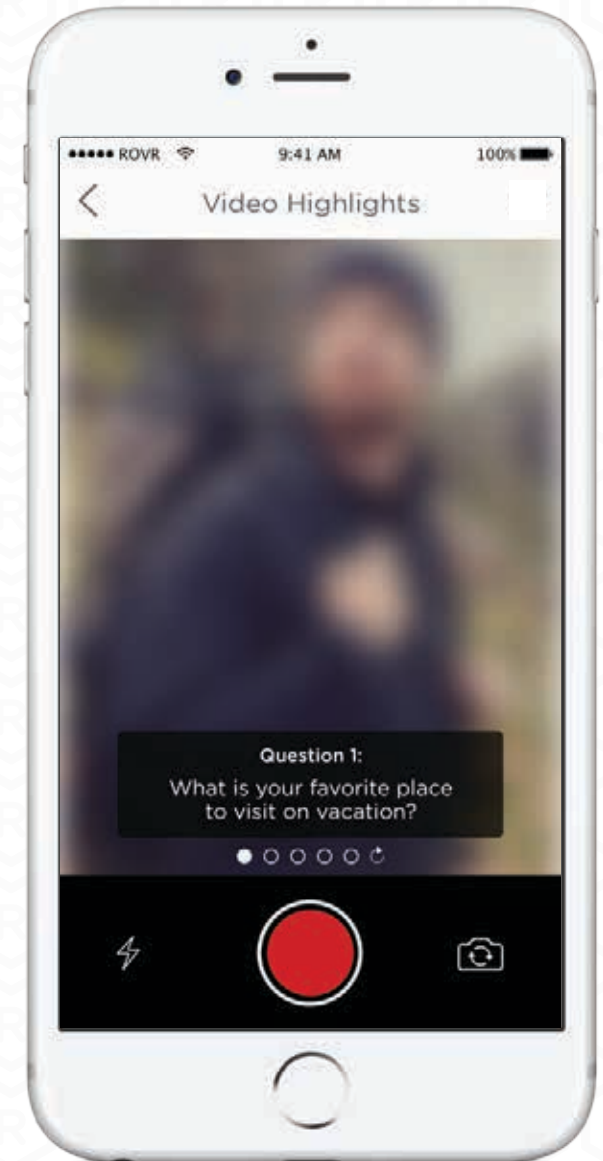
Unique conversation starters based on users' activity interests.



Video Highlights



Add video to
showcase your
personality



A group of five people are running on a sandy beach towards the ocean. The scene is captured at sunset, with the sun low on the horizon, creating a warm, golden glow. The people are in motion, with their hair and clothes slightly blurred, suggesting a sense of urgency and joy. The ocean waves are visible in the background, and the sky is a mix of blue and orange. The overall mood is one of freedom and adventure.





Thanks for helping introduce
ROVRTM
to the world.

MEDIA@GOROVR.COM

What do I have to do for ROVR?

It's simple! As a ROVR Campus Ambassador, your job is to get people excited about the app and encourage them to download. You get to be the face of the ROVR brand! You get to Bear Down and tell the whole world about this new and awesome app that was started by your fellow U of A students!

In addition to a sign-on bonus, you get paid based on the number of downloads you get, so we ask that you do the following to be successful and get cash and awesome rewards:

-  Wear your ROVR swag out and about. Trust us. It looks awesome.
-  Post to your social media accounts and include your unique download link for your friends and followers to use.
-  Hand out your personalized ambassador download links to friends and strangers alike.
-  Help lead and drive excitement at awesome on-campus ROVR events and parties.